

CREATING A LEADERSHIP LEGACY

Designed for Students
Ages 12+

Program Length
3 hours

Park Location
Disney California Adventure® Park

SYNOPSIS

In *Disney California Adventure*® Park, mature students discover their unique leadership styles and develop tools for overcoming personal obstacles.

The journey begins with an experiment in first impressions before even entering the park. From here, the theme of “standing on the shoulders of giants” emerges as students share the names of leaders who have left a legacy in their lives, challenging them to consider their personal legacies.

In studying Walt Disney’s triumphs and failures, students come to know their own core values and embark on the journey of developing their own personal brands. They are then challenged to describe career goals consistent with their values and plot a course toward achieving these goals.

The challenges and rewards of risk-taking become clear with activities that challenge students to step outside their comfort zone. Students are exhorted to never bow to negative self-talk. Instead, they learn to cultivate their self-esteem and pursue their personal and professional goals with humility and strength.

Ultimately, the students distill their values, brands, and goals into elevator speeches to be delivered with confidence to each other. A select attraction allows students to experience an idea that was pitched with the same confidence at Walt Disney Imagineering. As the program draws to a close, students begin the journey of becoming “giants” for others.

LEARNING OUTCOMES

After completing *Creating a Leadership Legacy*, participants will be able to:

- ✓ Identify and apply their core values
- ✓ Understand the importance of personal branding and integrity
- ✓ Develop interpersonal communication and career skills
- ✓ Understand the difference between verbal and non-verbal communication
- ✓ Learn from past leaders and build upon their skills
- ✓ Understand the importance of risk-taking
- ✓ Developing their self-esteem
- ✓ Discuss the importance of personal ownership
- ✓ Identify and apply techniques to overcome obstacles
- ✓ Find the courage and determination to accomplish goals and believe in their dreams